



To: **East Area Committee - 26th March 2013**

Report by: Jackie Hanson, Operations & Resources Manager,
Community Development

Wards affected: Abbey, Coleridge, Petersfield, Romsey

**Community Development and Arts & Recreation Development
AREA COMMITTEE GRANTS 2013-14**

1. Executive summary

1.1 This report details applications received to date for 2013-14 funding for projects in the East Area, makes recommendations for awards and provides information on the eligibility and funding criteria.

2. Recommendations

The East Area Committee Councillors are recommended:

- 2.1 To consider the grant applications received, officer comments and proposed awards detailed in Appendix 1
- 2.2 To agree the proposed awards detailed in Appendix 1 and summarised in the table below:

Ref	Organisation	Purpose	Award
E1	Cherry Trees Over 50's	Summer outing	500
E2	Christ the Redeemer Church	Family Summer Holiday Club	950
E3	Friends of Mill Road Cemetery	Victorian Day	314
E4	Hemingford Road Street Party Committee	Street Party	1,500
E5	Mill Road Winter Fair	Workshops/materials for Carnival Parade	5,000
E6	Mill Road Winter Fair	New design of brochure for 2013 Fair	1,850
E7	Pakistan Cultural Association	Meetings	100
E8	Pakistan Cultural Association	Exercise sessions	300
E9	Pakistan Cultural Association	Swimming sessions	1,400
E10	Petersfield Area Community Trust	Summer event	4,178
E11	Rawlyn Court Residents Association	Entertainment evening	335
E12	Romsey Mill	Positive activities for young people - weekly sports and arts sessions and youth club	4,000
E13	The MAP Project	Community Arts Project	4,000

Budget available	£27,048
Total awards	£24,427
Budget remaining	£2,621

3. Background

3.1 Management

Funding has been devolved to Area Committees for local projects meeting the Community Development, Sports or Arts strategic priorities since 2004. For the previous four years these grants have been managed on behalf of the council by the Cambridgeshire Community Foundation which was unable to continue with this service. This responsibility has returned to the Community Development Grants Team.

3.2 Following consultation with councillors in October 2012 it was agreed to promote one grants round which was launched in January 2013, bringing applications for consideration to one meeting of each of the area committees. The grants were publicised in Cambridge Matters, via neighbourhood workers and members, in local publications and voluntary organisations newsletters, by posters and publicity leaflets and previous applicants were also invited to apply. The closing date for applications for consideration by East Area Committee was 6th March 2013.

3.3 Funding Available

There is a total of £84,000 available across the four area committees for 2013-14. £55,000 has been allocated from the Community Development grants budget and £29,000 from the Arts and Recreation Development (formerly known as Leisure) grants budget.

These budgets have been merged and divided between the area committees in accordance with population and poverty calculations. The amount available for each area is as follows:

Committee	%	£
North	37.8	31,752
South	20	16,800
East	32.2	27,048
West Central	10	8,400
Total		84,000

3.4 Eligibility Criteria and Funding Priorities

Applications are invited from voluntary organisations, community groups and groupings of local residents that are able to meet basic accountability requirements. Priority is given to projects that are aimed at those people whose opportunities are restricted by disability, low income or discrimination. Projects should meet the Community Development and Arts and Recreation Development priorities detailed in Appendix 2.

The maximum any organisation can apply for is £5,000 across all area committees and grants cannot be made retrospectively. Full details of the eligibility criteria are available on request.

3.5 Year Round Applications

Applications will be considered on an individual basis after this main grants round for as long as funding is available. Officers will make decisions on awards up to £2,000.

Committee Chairs will be required to make decisions on awards proposed between £2,000 and £5,000. Officers will circulate updates on applications and awards twice a year. In December 2013 the area budgets will be merged and any funding remaining will be allocated across the areas as applications are received to ensure effective use of the funds available.

Abbey Action reformed on 11th March 2013 into a new charitable organisation. It is not yet in a position to make bids for East Area Committee funding but wishes to do so following consultation with the community on activities they would like.

3.6 2012-13 Awards

After the end of the financial year we will collect the monitoring reports for awards made during 2012-13 and circulate a summary to members.

3.7 Funding Agreements

All awards are subject to funding agreements and monitoring reports. We consider proportionate requirements dependent on the size of the organisation, project and award.

Appendix 1 - East Area Committee Grant Applications and Recommendations 2013-14

Ref	Organisation	Purpose	Aim of activity	Beneficiaries	Budget	Bid	Award	
E1	Cherry Trees Over 50's	Summer outing	Many members cannot go far because of medical conditions	20 over 50s, many have disabilities	Full cost: 500 Income: None	£500	£500	
	Officer comment	Recommend amount requested.						
	Previous 2 years funding	2012/13 £600						
E2	Christ the Redeemer Church	Week long "Family Summer Holiday Club" at the church premises in August 2013	Low cost, educational and leisure activities (arts & crafts, music and storytelling, sports and games). Includes a day out.	Families with younger children, some with disabilities. Primary age children who cannot afford to engage with other activities. Volunteers also benefit. 100 in total from East Barnwell.	Full cost: 1750 Income: 800	£950	£950	
	Officer comment	Recommend contribution requested.						
	Previous 2 years funding	2012/13 £950	2011/12 £1,205					
E3	Friends of Mill Road Cemetery	A Victorian Day on 14 July 2013 in the cemetery for public enjoyment and learning.	Promote the cemetery as a place where young and old, and various groups in Mill Road and locality can participate in positive activities to strengthen community cohesion. Raise awareness of the work of the Friends and increase membership.	A cross section of the wider and local community; residents of Ditchburn Place, Parkside & St Matthew's pupils. 100-150 people.	Full cost: 384 Income: 70	£314	£314	
	Officer comment	Event was run in 2011 and 2012. Friends of Histon Road Cemetery are running a similar event on the same day. Recommend contribution requested.						
	Previous 2 years funding	2012-13 £400	2011-12 £1,205					

Ref	Organisation	Purpose	Aim of activity	Beneficiaries	Budget	Bid	Award
E4	Hemingford Road Street Party Committee	Street party on Hemingford Road on 13 July 3 - 9pm. Activities for children - games, races, magician, face painting, cake decorating, balloon artists; music and dancing, BBQ	Fun event for all generations and gives them the opportunity to mix and meet each other. Helps prevent residents feeling isolated, makes the area happier and safer	500 attended last year all from East area. Elderly residents, students and families from Hemingford Road to Vinery Road.	Full cost: £4,180 Income: £2,642	£1,500	£1,500
	Officer comment	The group is not formally constituted but has a bank account and accounts. Recommend contribution requested.					
	Previous 2 years funding	2012/13 £500					
E5	Mill Road Winter Fair	Carnival parade at the fair. Working with community groups between June and December 2013, creating designs that will be used to dress Mill Road and be worn for the parade on 7 December.	Involve people from diverse communities who will design and create own fabric for costume, engender pride and community cohesion; teach new skills to local artists who will pass them onto local people, launch new band; reach specific groups at risk of exclusion.	100 will design and produce silk, 100 will design street dressings and banners; 45 dancers, 75 musicians, 4 local artists, 120 primary school children and families, 6 teachers, 15,000 audience members. Wide range of disadvantaged and discriminated groups.	Full cost: £38,700 Income: £33,700 anticipated	£5,000	£5,000
	Officer comment	Recommend contribution requested.					
	Previous 2 years funding	2012/13 £2000 for production of Winter Fair Parade, £900 2011/12 £850					
E6	Mill Road Winter Fair Association	New 12 page brochure December 2013 Fair which will be distributed to 12,000 homes in East Cambridge and be available on the day.	Mutual respect and community understanding. Opportunity to raise money for charity (£15-20,000 raised last year) and demonstrate different cultures	Approximately 20,000 attendees, estimate of £10,000 local residents.	Full cost: 1850 Income: £1000 to support event	£1,850	£1,850
	Officer comment	Recommend contribution requested					
	Previous 2 years funding	2012/13 2011/12 £850					

Ref	Organisation	Purpose	Aim of activity	Beneficiaries	Budget	Bid	Award
E7	Pakistan Cultural Association (Anchal Ladies Group) Officer comment Previous 2 years funding	Monthly 3 hour meetings with speakers on range of topics Full amount is not required. Prevent strategy grant. Pakistan Cultural Association receives a main CD and A&R grant.	Reduce isolation, increase knowledge and confidence, empowerment Recommend contribution.	35 Pakistani women	Full cost: 766 Income: (500)	£766	£100
E8	Pakistan Cultural Association (Anchal Ladies Group) Officer comment Previous 2 years funding	24 one hour exercise sessions at Ross Street Community centre Full amount is not required. Prevent strategy grant. Pakistan Cultural Association receives a main CD and A&R grant.	Reduce isolation, increase confidence, improve physical and mental health Recommend contribution.	15-20 Pakistani women over 50 including disabled and housebound	Full cost: 744 Income: (480)	£744	£300
E9	Pakistan Cultural Association (Anchal Ladies Group) Officer comment Previous 2 years funding	One hour weekly swimming session at Parkside Pool for 40 weeks Full amount is not required. Prevent strategy grant. Pakistan Cultural Association receives a main CD and A&R grant.	Reduce isolation, increase confidence, improve physical and mental health and mobility Recommend contribution.	10-15 Pakistani women over 50 including disabled and housebound	Full cost: 2,600 Income: (1,200)	£2,600	£1,400
E10	Petersfield Area Community Trust (PACT) Officer comment Previous 2 years funding	PACT summer event on Norfolk Street. 22 nd June 2013 12 noon to 5 pm Recommend amount requested. 2012/13 £5,000	Showcases talent in the area, and helps people from different backgrounds come together. Celebrates area's cultural identity and benefits local economy by raising local profile	Petersfield 600; Romsey 200, Abbey 200; Coleridge 100; Approx 250 out of area.	Full cost: £4,463 Income: £285	£4,178	£4,178

Ref	Organisation	Purpose	Aim of activity	Beneficiaries	Budget	Bid	Award
E11	Rawlyn Court Resident's Association (Cardy and Coke)	Entertainment evening from a professional country & western entertainer at Christ the Redeemer Church, Newmarket Road on 26 July 2013	Encourage people/residents to join in social activities and to prevent social isolation, to get people out of their home to enable people to have the chance to make friends and enjoy an evening of entertainment	80-100 elderly people, people with learning difficulties, and their friends and families. Abbey 25; Romsey 15; Approx 50% out of area	Full cost: £1175 Income: £500	£675	£335
	Officer comment Previous 2 years funding	Request £340 from South Area Committee. Recommend contribution. 2012/13 £500					
E12	Romsey Mill	Positive activities - weekly sports sessions, weekly creative arts group and weekly youth club. 72 sessions across 3 activities over 2 terms (September 13 to March 14) at Chris the Redeemer Church and at a local sports centre.	Provide a range of fun and enjoyable activities to increase confidence and skills, improve mental and physical health and support to make a positive contribution to their community	Up to 45 disadvantaged young people aged 11-19 from the East of the city. Also their families, siblings, peers and local residents. Romsey 10; Abbey 21; Coleridge 14.	Full cost: £7,702 Income: £3,702	£4,000	£4,000
	Officer comment Previous 2 years funding	Recommend contribution requested. No funding for this project. Romsey Mill receives other City Council funding.					
E13	The Map Project	Community arts project running between March and August 2013 in partnership with other organisations. 16-24 workshops followed by a touring exhibition	Celebrate and raise awareness of diverse community in the east area; promote active interest in the environment, public space, community cohesion, develop skills and confidence	Approx 50 participants, including people with disabilities, those experiencing homelessness, minority ethnic groups, LGBT community	Full cost: £7711 Income: £800	£4,000	£4,000
	Officer comment Previous 2 years funding	Recommend amount requested New group					

Community Development

Community Activities

1. Activities which support children and young people and families experiencing disadvantage:

- § to provide children and young people with opportunities to participate in positive activities, engage in democratic processes, and improve the quality of life in neighbourhoods
- § to meet the needs of children and young people in the areas of growth or demographic change

2. Activities which support

- § **BME groups**
- § **people with disabilities**
- § **LGBT groups**
- § **women** lacking opportunities to live safe and fulfilling lives
- § **community cohesion** - activities helping people from different backgrounds to integrate into the Cambridge community and to get on well together

3. Activities which support older people to live socially and physically active lives.

Consideration will be given to specific activities and services that enable those groups and individuals to participate in their communities and improve their own well-being. Activities must include one or more of the following:

- § supporting those who are disadvantaged by low income/ disability/ discrimination
- § proposals that enable people to participate in decisions and influence the services that affect their lives
- § bringing people together to identify common issues and to bring about change
- § investigating local needs and developing responsive projects
- § increasing the awareness of and celebrating the city's cultural diversity

It is not for personal care services, proselytising or worship or services which are the responsibility of other statutory agencies

4. Social and Economic Deprivation

Projects, services or activities which promote Economic Inclusion.

- § Supporting organisations that help individuals to overcome barriers to participation in the City's economy.
- § Support, advice and guidance for workless people and those at the risk of worklessness to gain the confidence, motivation, skills and qualifications to engage in rewarding employment or entrepreneurial activities.

Arts & Recreation

1. Improve access to leisure activities

A targeted approach to improving access to arts and sports for city residents who currently have restricted access, particularly including:

- § Minority Ethnic Groups
- § People with disabilities
- § People on low incomes
- § Children, young people and older people at risk of exclusion from leisure opportunities

2. Enhance the City's cultural offer

Arts and sports activities that enhance Cambridge's cultural offer by doing some or all of the following:

- § Celebrating Cambridge's cultural identity or local traditions
- § Benefiting the local economy
- § Reflecting the city's creative reputation through being new, innovative, and ambitious
- § Promoting environmental sustainability

3. Encourage and support local neighbourhood arts and sports activities that enhance current provision and are for the benefit of local residents